

*Inspires Media*

*New Media*

- Advertising media design
- Graphical User Interface
- Web Design & Development
- Flash Game/ Animation
- Visual Identity
- CD-ROM/ DVD
- Brand communications
- Interactive Kiosks
- Multimedia
- Video & Audio
- Streaming Technology



*Graphic & Print Advertising*

- Corporate Identity ( CI )
- Stationary Set ( name card, letterhead and envelope, etc.)
- Brand Identity
- Brochures, Catalogue and leaflet
- Exhibition & Event collateral ( Backdrop, Banner design & production )
- Packaging
- Graphical presentation materials
- Visual effect & identity
- Communications design

*Integrated Marketing & Public Relations*

- Event & Promotion
- PR Strategically Planning
- PR Retainer Consultancy
- Exhibitions
- Tradeshows/ Road show
- Seminar & Conference



# Radical innovation of the *New Media Design*

Superior presentation of the E-commerce Communication

Magical synthesis of the Visual and Audio elements

*3 Dimensional Presentation*

- Interior modeling design & rendering
- Exhibition proof Decoration
- 3D Animation

*Information Design Technology*

- Software Design & Development
- Database Management System
- Human Resource Management System
- E-payment & E-commerce Service
- Web Development consulting & CMS ( Content Management System ) Infrastructure
- Domain Registration
- Web Hosting

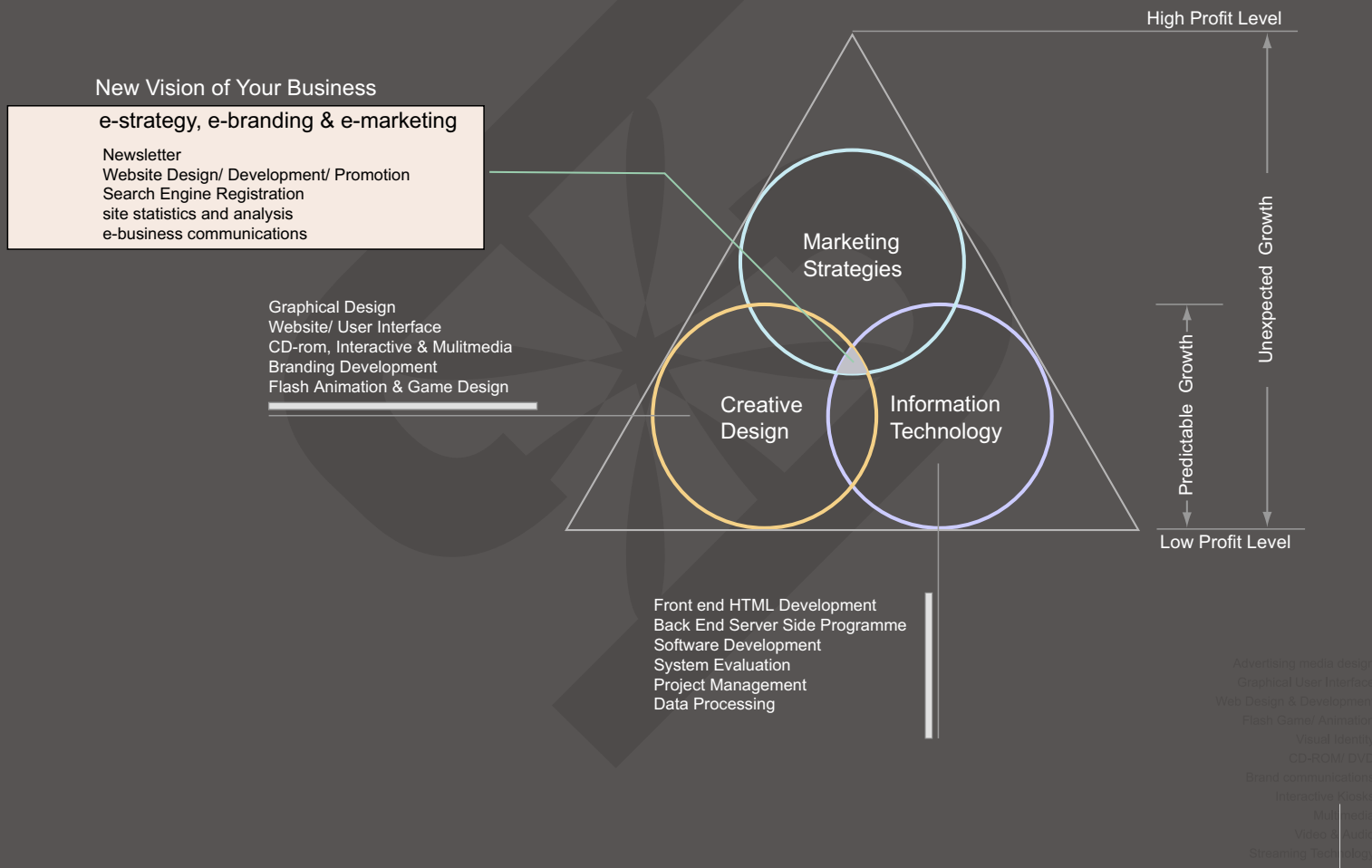


Risimi is a word that you cannot find in the dictionary. A word that you cannot figure out the meaning but Risimi is an attitude that you could be felt and impressed. Risimi believe in aggressive, dynamic, refreshing mode and cordial feeling involved in our life. Risimi actually consists of our objectives...

Solution is a process from the concept to the result involving a new media design, interactive web technology consulting, communication, developing effective E-commerce environments, setting up online commercial strategy which is combined with visual and technological design.

Dynamic and attractive Video & audio elements also can increase the result of overall presentation.

The offline marketing & PR event acts as a supportive and constructive function in the whole solution that help people can contact the outside world directly in a specific attitude/ way/ channel.



## Our Company

Risimi Media Solution is a creative media agency that specializes in total strategical online and offline media solutions including **(I) Creative Strategical Planning Program ( CSPP ), (ii) full-service Integrated Marketing & Promotion Program ( IMPP ), (iii) Totally Branding Communications Program ( TBCP )**. We believe in the creative media and strategical solution that strengthen the company's competitive and the leading position of relevant market, building the unique company culture and nature, visual cooperate identity, help company not only to increase growth of company business, but find out the most effective way to achieve their higher marketing competitive.

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### **( I ) Creative Strategical Planning Program ( CSPP )**

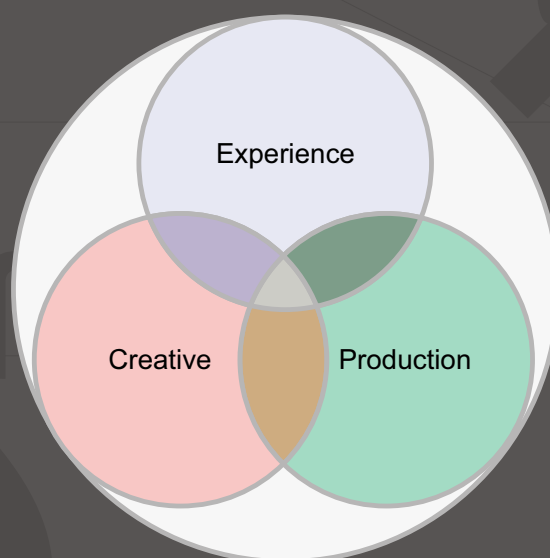
Creative Strategical Planning Program is a creative/ interactive /graphical /documental media including Advertising media design, brand communications, interactive & multimedia design, graphical presentation, visual effect & identity, Information Design Technology, communications design, etc.

### **( ii ) Integrated Marketing & Promotion Program ( IMPP )**

Integrated Marketing & Promotion Program provides the adequate promotional channels through online media and offline event to help company to explore their potential and existing marketing. We believe that a good relationship between the company and customer will establish the good branding products/ services. The customers will be impressed upon the good marketing management and Public Relation Scheme directly.

### **(iii) Totally Branding Communications Program ( TBCP )**

Totally Branding Communications Program ( TBCP ) provides a intelligent of the banding to the product/ services, branding management system to impact the acts of human being, a solution for company to improve their internal and external company nature and cooperation integrated with IMPP, a total brand control system for maintain the quality of products/ services.



Our Creative Design

## **Methodology**

Our unique methodology effectively recognizes the best position and direction to the company needed and help them to get the higher prospect, future growth and awareness.

Under implementing our scheme, company will easily define :

Who is the target audience?

Who is the competitor?

What is your company want to access the marketplace?

What is the direction of your company want to approach?

To achieve your company's a long-term goals, we are patient on making clear the your appropriate information and factor . We will establish a tailor totally media solution that strengthen the brand, position, direction, structure, identity, image, marketplace for your business from internal to external growth.

Risimi Media Solution provide the following services:

1. Defining Direction/ Assessment
2. Information Research and Analysis
3. Develop/Summary mission
4. Determine Concept of strategical planning
5. Develop Creative Strategical Planning Program ( CSPP )
6. Develop Integrated Marketing & Promotion Program ( IMPP )
7. Implement marketing plan from front end to back end/ from online to offline.
8. Develop Totally Branding Communications Program ( TBCP )
9. Implement Public Relation activities integrated with IMPP & CSPP.
10. Evaluation of marketplace feedback and variation
11. Results Analysis

## Philosophy

### What's Risimi?

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### What's Media?

'R' stands for Radical innovation of the New Media Design, 'S' stands for Superior presentation of the E-commerce Communication, and 'M' Stands for Magical synthesis of the Visual and Audio elements. The three remaining 'I' show our 'Interactive' in nature, 'Independent' towards trend and 'Indispensable' in everybody's life.

### What's Solution?

Solution is a process from the concept to the result involving a new media design, interactive web technology consulting, communication, developing effective E-commerce environments, setting up online commercial strategy which is combined with visual and technological design. Dynamic and attractive Video & audio elements also can increase the result of overall presentation. The offline marketing & PR event acts as a supportive and constructive function in the whole solution that help people can contact the outside world directly in a specific attitude/ way/ channel.

## **E-Business Solutions**

We provides our customers professional services to meet today's business requirements quickly and cost effectively. Through our solutions, we ensure that you can easily work together with your suppliers, vendors, business partners and reach more new customers.

Together with our business partners, we provide consulting services in web strategy consulting, web services development and development of e-business solutions.

## **Web Services Solutions**

For helping clients to increase their competitive advantage, Risimi provide powerful and flexible web services solutions. Our professional services also brings all customers successful through the design, development and implementation of each unique enterprise solution.

## **Content Management Services**

Web site content management solution allows us to integrate database driven content into your web site such as Newsletters, Press Releases, Events, Job Postings and more in an affordable manner.\*

## **Web Support Services**

Risimi offers a range of web site support services directly to our clients. We can host and maintain your web site for you, make updates and enhancements to your web site, add web database capabilities, and improve your search engine rankings.

1

Domain Registration

2

Web Hosting

3

Web Pages Design / Development

4

eMarketing / Maintainance

5

Branding Development



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created by Solution. inspired by Media. performed by Risimi. enjoyed by you.

**Risimi Media Solution**

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